Visit one of these local dealerships for great savings!

- Charlies Family of Dealerships
- Central Maine Motors Auto Group
- Hartley’s Chrysler-Dodge-Jeep
- Hight Dealerships
- Paul Blouin Performance
- Varney Ford
- Varney Chevrolet
2016: The year of living differently

The influences that shape what you drive are no longer coming from you; they’re coming from government and will affect your life in every way.

### CHEVROLET MALIBU

**Overall:** Cruze’s older brother is larger, lighter and sleeker. And if you choose, it can also be made more secure with its Opel counterpart. That’s just aces with Buick, which centers on the second-generation Volt that will take its sweet time rolling out over the next several months. It promises to be an improved range and more oomph, but with fuel economy is about 48/45 mpg (city/highway). Starts with a new turbocharged 1.5-liter four-cylinder engine that integrates with your smart phone are all the rage now, but it always makes me smile to see someone actually use their phone while driving.

### CHEVROLET CRUZE

**Overall:** What makes the Cruze different from the rest of the pack is that its braking system is all about the room, as it grows in width and showcases yet more competition and tightening fuel-economy regs are behind the trend that has been setting the tone for cars for some time. The redesigned 2016 Chevrolet Malibu is one used by Buick’s Verano sedan, which is as good a start as any.

### Buick LaCrosse

**Overall:** LaCrosse is the largest Buick, and with each other, let alone one-up each other. The idea is more power from a smaller and lighter engine package and more for the gears for the transmission; for 2014 you’ll find plenty of untested transmissions on the market that are likely to help performance, with some heavy hitters from Ford, Toyota, Nissan and Subaru. The interior is clearly more user-friendly, with an eight-inch screen displaying vital info between the tach and speedometer, and an eight-inch screen that’s being moved to the center as the years go on. School-of-the-synopses.

### Chrysler 200/Sebring convertible

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Honda introduces the 2016 Civic coupe and sedan during a live streaming press conference in September over the Internet and has followed up with all the details. In person, the sedan is significantly larger and more mid-sized. Its trunk space is much larger than the outgoing Civic. The sedan has a unique and sporty two-door coupe design with sleek lines and a low, aggressive profile. The bodywork is crafted from lightweight materials for improved fuel efficiency.

The 10th-generation sedan and coupe models, available with a plethora of standard and available features, are designed to be more engaging and dynamic to drive, while still offering a spacious and comfortable interior. The Civic coupe features a more aerodynamic and sporty design, with a fastback roofline and a unique twin uitel in the taillight design. The interior is equally impressive, with a dashboard that is well-lit and easy to use.

Honda's Sensing suite of advanced safety features includes a full range of crash-avoiding software. “Honda Sensing” includes Forward-collision alert, road-departure warning and adaptive cruise control that make driving safer. Controls include a push-button start and a multi-information display screen plus the usual power-operated windows and door locks.

Among a lengthy list of available features is a full range of standard features, including climate control, cruise control, power windows and locks, keyless entry, and a power moonroof. The Civic's overall dimensions have increased slightly due to a new platform that gives it a bit more length and width. The most impressive thing is that designers managed to make it 75 pounds lighter than the outgoing Civic.

Honda's senior managing officer, Shinya Masumoto, says Honda has finally come out with a second-generation Tennessee-built Titan pickup that is more than simply a makeover, the Optima has plenty of all-new features. It's more than a face-lift of the 2010 Optima.

All-new 1.5-liter turbocharged four-cylinder engine

The Optima has been completely redesigned, and it's game-on for Kia in the mid-size sedan arena. Optima cuts a wide swath to satisfy a variety of budgets. Throw in full-size Titan

The XD is the first full-size Titan with a turbodiesel engine offering serious mid-sized.

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2015 Nissan VERSA S
BUY FOR $9,995

2015 Nissan SENTRA S CVT
BUY FOR $13,995

2015 Nissan ALTIMA 2.5S CVT
BUY FOR $18,975

2015 Nissan ROGUE S AWD
BUY FOR $24,494

NEW 2016 Jeep® PATRIOT SPORT
5TH AVENUE, AUGUSTA
BUY FOR $249/MO.

NEW 2015 Jeep® RENEGADE LATITUDE 4X4
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NEW 2016 Jeep® CHEROKEE LATITUDE 4X4
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NEW 2016 Jeep® GRAND CHEROKEE LAREDO 4X4
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$249/mo. 36 Month, 12k miles per year, 16.09% APR, no dealer in Maine

STK #N5727, Model 13115, MSRP $24,725
or choose 0% APR for up to 72 months
Taxes & Fees included!

STK #J6058, MSRP $29,880
or choose 0% APR for up to 72 months
Taxes & Fees included!

STK #S6453 MSRP $20,131
or choose 0% APR for up to 72 months
Taxes & Fees included!

STK #S6333 MSRP $22,995
or choose 0% APR for up to 72 months
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STK #S6511 MSRP $26,291
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Taxes & Fees included!

STK #T6254, ALL WHEEL DRIVE, AUTO,
BLUETOOTH, MATS & MORE.

STK #T6113, 4 CYL, BACKUP CAMERA,
PWR SEATS, MATS & MORE.

STK #T6096, ALL WHEEL DRIVE, AUTO,
PWR SEATS, MATS & MORE.

STK #T6052, ALL WHEEL DRIVE, AUTO,
PWR SEATS, MATS & MORE.

STK #T6039, ALL WHEEL DRIVE, AUTO,
PWR SEATS, MATS & MORE.

STK #T6017, ALL WHEEL DRIVE, AUTO,
PWR SEATS, MATS & MORE.

STK #T6003, ALL WHEEL DRIVE, AUTO,
PWR SEATS, MATS & MORE.

STK #T5986, ALL WHEEL DRIVE, AUTO,
PWR SEATS, MATS & MORE.

STK #T5962, ALL WHEEL DRIVE, AUTO,
PWR SEATS, MATS & MORE.

STK #T5940, ALL WHEEL DRIVE, AUTO,
PWR SEATS, MATS & MORE.

STK #T5914, ALL WHEEL DRIVE, AUTO,
PWR SEATS, MATS & MORE.
29TH ANNUAL PRESIDENT’S DAY SALE

As low as 1.49% APR Financing on Select Subarus

2016 ORDER SPECIAL! NEW 2016 SUBARU
$1,060 UNDER INVOICE

2016 SUBARU IMPREZA SEDAN
STK #H6246 MSRP $20,131
BUY FOR $9,131 OR LEASE FOR $229/MO.

2016 SUBARU LEGACY SEDAN
STK #H6254 MSRP $22,965
BUY FOR $21,499 OR LEASE FOR $259/MO.

2016 SUBARU FORESTER
STK #H6257 MSRP $22,942
BUY FOR $23,471 OR LEASE FOR $289/MO.

2016 SUBARU OUTBACK
STK #H6261 MSRP $23,521
BUY FOR $24,494 OR LEASE FOR $289/MO.

PRICE MATCH PLUS UP TO $500 WE WILL NOT BE UNDERSOLD
BRING US YOUR SUBARU DEAL & WE’LL BEAT IT!

Just bring us any offer Subaru dealer offers and we’ll beat it! We’ll beat it! We’ll beat it! Plus, we’ll go one step further and match the price up to $500! Get in to Charlie’s Subaru today! And, while you’re here, don’t forget to ask us about our “NO MONEY DOWN” special, too!

BRING US YOUR SUBARU DEAL & WE’LL BEAT IT!

JUST BRING US ANY OFFER SUBARU DEALER OFFERS AND WE’LL BEAT IT! WE’LL BEAT IT! WE’LL BEAT IT! PLUS, WE’LL GO ONE STEP FURTHER AND MATCH THE PRICE UP TO $500! GET IN TO CHARLIE’S SUBARU TODAY! AND, WHILE YOU’RE HERE, DON’T FORGET TO ASK US ABOUT OUR “NO MONEY DOWN” SPECIAL, TOO!

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BY RAY M. MCGRADY

It’s been three years now since Char-lee’s took over ownership of the former Bob Hannon Chevrolet dealership in Augusta. They’ve already proven that they can sell a few thousand vehicles in a year, but there was still plenty of room for improvement. The DiBenedetti family, which has been in the automotive business for generations, knew there was a lot of untapped potential in Augusta and the surrounding area.

Leading these efforts is Tim DiBenedetti, the sales manager at the dealership. He’s been with the company for more than 20 years, and he’s excited about what the future holds.

“I’ve been with the company for more than 20 years, and I’m looking forward to seeing what we can do with this new location,” said DiBenedetti.

Under his leadership, the dealership has rebounded from its struggles in the past and is now thriving. The team is dedicated to providing excellent customer service and making sure that every customer is satisfied with their experience.

“Customer satisfaction is our top priority, and we work hard every day to make sure that our customers are happy,” said DiBenedetti.

The dealership has been renamed to Char-lee’s Auto Mall, and it’s located at 201 Western Avenue in Augusta. It’s a 20,000-square-foot facility that features a large showroom, service department, and parts department.

“I’m excited about the new location and the potential it brings,” said DiBenedetti.

With the opening of Char-lee’s Auto Mall, the dealership has expanded its service and parts departments to better serve its customers. The service department has been expanded to include more bays, and the parts department has been expanded to include more items.

“I think the new location is going to be a big boost for our business,” said DiBenedetti.

As for the future, the dealership is looking to continue its growth and success. The team is committed to providing excellent customer service and making sure that every customer is satisfied with their experience.

“I think the new location is going to be a big boost for our business,” said DiBenedetti.

The dealership has been named to the list of the top 100 dealers in the United States, and it’s looking to continue its growth and success in the future.

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WE HAVE OVER 100 PRE-OWNED VEHICLES IN STOCK!

* Zero percent financing available to qualified applicants. APRs may be higher to persons with non-traditional credit histories. Some restrictions may apply. Call for complete details. We reserve the right to change or withdraw our offers without notice. Prices and offers are good while supplies last. All offers expire 2/29/16. Actual sales price may vary. At the conclusion of customer's lease term, customer will be due to return any unearned portion of the Security Deposit. Non-GM vehicles.

**Brand New Mitsubishi Units Come With A 10 Year/100,000 Mile Warranty**
### New Vehicles

#### Kia Soul
- **Model:** 2011 Kia Soul
- **Price:** $7,990

#### Nissan Versa 2.0 S
- **Model:** 2008 Nissan Versa
- **Price:** $6,988

#### Kia Optima LX Turbo
- **Model:** 2010 Kia Optima LX Turbo
- **Price:** $10,980

#### Kia Sportage AWD
- **Model:** 2010 Kia Sportage AWD
- **Price:** $10,990

#### Ford Fusion
- **Model:** 2013 Ford Fusion
- **Price:** $10,990

#### Chevy Malibu
- **Model:** 2010 Chevy Malibu
- **Price:** $10,990

#### Sentra 2.0 S
- **Model:** 2012 Nissan Sentra 2.0 S
- **Price:** $11,985

#### Hyundai Elantra
- **Model:** 2012 Hyundai Elantra
- **Price:** $10,945

#### Sentra 2.0 S
- **Model:** 2012 Nissan Sentra 2.0 S
- **Price:** $11,990

#### Altima 2.5 S
- **Model:** 2011 Nissan Altima 2.5 S
- **Price:** $12,990

#### Subaru Legacy Limited
- **Model:** 2011 Subaru Legacy Limited
- **Price:** $14,625

#### Liberty
- **Model:** 2010 Jeep Liberty
- **Price:** $14,988

#### Altima Coupe
- **Model:** 2011 Nissan Altima Coupe
- **Price:** $14,988

#### Ford Fusion SE
- **Model:** 2013 Ford Fusion SE
- **Price:** $14,990

#### Xterra 4x4
- **Model:** 2010 Nissan Xterra 4x4
- **Price:** $15,990

#### Kia Sorento
- **Model:** 2012 Kia Sorento
- **Price:** $15,990

#### Escape XLT 4x4
- **Model:** 2012 Ford Escape XLT 4x4
- **Price:** $15,990

#### Rogue SL AWD
- **Model:** 2012 Nissan Rogue SL AWD
- **Price:** $16,990

#### Edge
- **Model:** 2013 Ford Edge
- **Price:** $17,995

#### GMC Sierra 1500 SLE Ext Cab 4x4
- **Model:** 2010 GMC Sierra 1500 SLE Ext Cab 4x4
- **Price:** $24,990

#### Pilot EXL
- **Model:** 2012 Honda Pilot EXL
- **Price:** $25,850

#### Forester Premium AWD
- **Model:** 2010 Subaru Forester Premium AWD
- **Price:** $14,988

#### GMC Sierra 1500 SLE EXT Cab 4x4
- **Model:** 2013 GMC Sierra 1500 SLE EXT Cab 4x4 2Z7
- **Price:** $27,990

#### Chevrolet Silverado LT 2-71 Ext Cab 4x4
- **Model:** 2013 Chevrolet Silverado LT 2-71 Ext Cab 4x4
- **Price:** $30,750

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- **Free Car Wash**
- **5 Year/100,000 Miles Limited Anti-Perforation Warranty**
- **5 Year/60,000 Miles Limited Basic Warranty**
- **Preferential Emergency Service**
- **Free Local Shuttle Service**
- **Annual Savings of over $600!**
- **Free car washes:**

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**KIA SOUL**

**[Image](#)***

**KIA OPTIMA LX TURBO**

**[Image](#)***

**KIA SPORTAGE AWD**

**[Image](#)***

**KIA SORENTO LX AWD**

**[Image](#)***

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Congrats to Charlie on his nomination for **TIME DEALER OF THE YEAR**.

**TIME DEALER OF THE YEAR**

**FREE CAR WASH**

**PREFERRED SERVICE PACKAGE**

- **Free Car Wash**
- **5 Year/100,000 Miles Limited Anti-Perforation Warranty**
- **5 Year/60,000 Miles Limited Basic Warranty**
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**KIA OPTIMA LX TURBO**

**[Image](#)***

**KIA SPORTAGE AWD**

**[Image](#)***

**KIA SORENTO LX AWD**

**[Image](#)***
2015 F-150 SUPERCAB XLT 4X4
2.7L ECOBOOST, A/C, 4X4, CRUISE, P/W, P/DL, CD, CONVENIENCE PKG, MORE!

STK# 11322 MSRP $45,880

$279.98/mo.

24 Month Red Carpet Lease. $750 due at signing. $321.42 per month. Total of Payments $8,131.28. Total of Payments $6,719.52. $3,500 Cash and $2,000 Rebate as Downpayment. First Payment Due at Signing for well qualified buyers. All taxes and fees included. Payment Due at Signing for well qualified buyers. All taxes and fees included. 10,500 miles per year. Selling Price $39,600. Total of Payments $6,719.52. $3,500 Cash and $2,000 Rebate as Downpayment. First Payment Due at Signing for well qualified buyers. All taxes and fees included.

2015 FORD EDGE AWD SE
3.5 ECOBOOST, AUTO., A/C, TILT, CRUISE, P/W, P/DL, CD, MUCH MORE!

STK# 87294 MSRP $30,990

$228/mo.

24 Month Red Carpet Lease. $1,095 due at signing. $531.42 per month. Total of Payments $12,736.88. Total of Payments $10,517.36. $5,500 Cash and $2,500 Rebate as Downpayment. First Payment Due at Signing for well qualified buyers. All taxes and fees included.

2015 FORD ESCAPE SE 4X4
2.0L ECOBOOST, LEATHER, SYNC, ALLOYS, MORE!

STK# 30547 MSRP $17,780

$158.27/mo.

36 Month Red Carpet Lease. $1,095 due at signing. 15,000 miles per year. Selling Price $17,250. Total of Payments $61,523. Total of Payments $52,500. $5,000 Cash and $2,500 Rebate as Downpayment. First Payment Due at Signing for well qualified buyers. All taxes and fees included.

2016 Ford Fusion SE
4 CYL., AUTO., A/C, TILT, CRUISE, P/W, P/DL, CD, ALL, ALLOYS, MORE!

STK# 363047 MSRP $17,780

$139.24/mo.

36 Month Red Carpet Lease. $1,095 due at signing. 15,000 miles per year. Selling Price $17,250. Total of Payments $61,523. Total of Payments $52,500. $5,000 Cash and $2,500 Rebate as Downpayment. First Payment Due at Signing for well qualified buyers. All taxes and fees included.

2016 Ford Explorer XLT 4X4
V6, AUTO., CLIMATE CONTROL, REMOTE START, LEATHER, MOONROOF, NAVIGATION, MUCH MORE

STK# 30312A MSRP $42,605

$359.75/mo.

24 Month Red Carpet Lease. $3,798.48 mo. 10,500 miles per year. Selling Price $22,925. Total of Payments $6,719.52. $3,500 Cash and $2,000 Rebate as Downpayment. First Payment Due at Signing for well qualified buyers. All taxes and fees included.

2016 Ford Escapes SE
4 CYL., AUTO., A/C, TILT, CRUISE, P/W, P/DL, CD, ALL, ALLOYS, MORE!

STK# 84329A MSRP $19,995

$228/mo.

24 Month Red Carpet Lease. $1,095 due at signing. 15,000 miles per year. Selling Price $19,495. Total of Payments $6,719.52. Total of Payments $5,711.52. $3,500 Cash and $2,500 Rebate as Downpayment. First Payment Due at Signing for well qualified buyers. All taxes and fees included.

2016 Ford Edge AWD
3.5L ECOBOOST, LEATHER, MOONROOF, MORE

STK# 395025 MSRP $32,255

$119.87/mo.

36 Month Red Carpet Lease. $1,095 due at signing. 15,000 miles per year. Selling Price $28,725. Total of Payments $6,719.52. Total of Payments $5,711.52. $3,500 Cash and $2,500 Rebate as Downpayment. First Payment Due at Signing for well qualified buyers. All taxes and fees included.

2016 Ford Fiesta SE
4 CYL., AUTO., A/C, TILT, CRUISE, P/W, P/DL, CD, ALL, ALLOYS, MORE!

STK# 304048A MSRP $16,995

$14,995

30 Day/3,000 mile Limited Warranty. 12 Month/12,000 mile Limited Warranty. 7 Year/100,000 mile Limited Powertrain Warranty. Leases are based on credit approval. All offers expire 3/31/16. Subject to change. See dealer for complete details. Must finance through Ford Motor Credit Corporation. All offers expire 3/31/16.
Toyota breathes new life into its Scion brand with the new iM

A four-cylinder engine generates a 1.8-liter four-cylinder rated at 137 horsepower; six-speed manual or continuously variable transmission direct torque to the front wheels. Where the iM excels is incorporating nearly back-country roads where the rear wheel suspension helps keep the car flat and stable in the turns while taking un-even surfaces in stride. The well-lit interior offers seat backrests and a big grab handle on the roof. A “sports package” comes standard. Inside, the premium-feel cloth seats are particularly supportive in front and are complemented with a “more responsive” suspension to make use of a stiffer chassis. Toyota also promises the Prius will ride and drive with a “more responsive” suspension to make use of a stiffer chassis. Toyota also promises the Prius will ride and drive

Overall: At long last a new and more modern Prius that’s bigger and easier to look at. Ford fans will not be happy, but Prius owners will not be unhappy.

DEBUT: A new internal combustion engine combined with an equally new electric motor appears to provide incremental improvements in fuel economy.

With sales of more than 3.5 million cars over the past three generations, the Prius remains the unchallenged king of the hybrids, although its crown is starting to tarnish a bit. To the rescue for 2016, a new model has been fitted with additional body cladding and a very cool set of 17-inch alloy wheels. The iM’s other claim to fame is its overall spaciousness. With the back seat folded, the load floor is perfectly flat and the large liftgate makes it easy to load awkward bulky good.

Toyota’s commitment to hybrid technology continues with the current Toyota Corolla platform and sold overseas as the Auris, the Japan-built iM could be just the right kind of vehicle that Scion’s youthful target buyers can get behind. The vehicle’s sportwagon-styling is attractive -- sheetmetal to give the car a more premium visage. Di-

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### New Inventory Offers

#### New! 2016 Chevrolet Silverado DBL Cab 4x4 LT
- #14272, 5.3L V-8, Automatic, Power Windows, Power Door Locks, Tilt, Cruise, Rear Camera, MSRP $45,425
- **Save $7,430**
- Varney Price $35,995 or Lease $327/mo. 39/mo.

#### New! 2016 Chevrolet Colorado Crew Cab 4x4 LT
- #14273, 4.3L V-6, Automatic, Power Windows, Power Door Locks, Tilt, Cruise, Rear Camera, MSRP $36,455
- **Save $2,460**
- Varney Price $33,995

#### New! 2016 Chevrolet Traverse AWD LT
- #14157, 3.6L V-6, Automatic, Power Windows, Power Door Locks, Tilt, Cruise, Rear Camera, Rear Entertainment, MSRP $38,870
- **Save $4,619**
- Varney Price $25,995

#### New! 2016 Chevrolet Equinox AWD LT
- #14266, 2.0L Turbo, Automatic, Power Windows, Power Door Locks, Tilt, Cruise, Bose® Stereo, MSRP $28,120
- **GO DOWN**
- **Save $1,660**
- Varney Price $26,560

### New! 2016 Chevrolet Silverado Reg. 4x4 LT
- #14187, V-6, Automatic, Power Windows, Power Door Locks, Power Seats, Tilt, Cruise, Rear Camera, Remote Start, MSRP $30,670
- **Save $4,675**
- Varney Price $25,995

### New! 2016 Chevrolet Cruze LT
- #14268, 1.4L Turbo, Automatic, Power Windows, Power Door Locks, Tilt, Cruise, Remote Start, MSRP $22,400
- **Save $2,405**
- Varney Price $19,995 or Lease $199/mo. 39/mo.

### 2013 Chevrolet Cruze LT
- #13104, 1.4L, Automatic, P/W, P/DL, P/S, Tilt, Cruise, Sunroof
- **Save $7,440**
- Varney Price $29,995

### 2012 Hyundai Veloster
- #201174, 4 Cyl., Automatic, Navigation, Sunroof, P/W, P/DL, Tilt, Cruise
- **Save $1,095**
- Varney Price $11,995

### 2014 GMC Sierra Reg Cab 4x4
- #140486, 8-6, Automatic, P/W, P/DL, Tilt, Cruise, HD Tow
- **Save $6,450**
- Varney Price $35,545

### 2014 Chevrolet Silverado Double Cab 4x4 LT
- #14272, 5.3L V-8, Automatic, Power Windows, Power Door Locks, Tilt, Cruise, All Star Pkg.
- **Save $2,405**
- Varney Price $29,995

### 2013 Nissan Altima
- #20264, 2.5 L, Automatic, P/W, P/DL, Tilt, Cruise
- **Save $1,050**
- Varney Price $12,995

### 2014 Chevrolet Equinox AWD
- #20272, 4 Cyl., Automatic, Power Windows and Locks, Tilt, Cruise
- **Save $1,050**
- Varney Price $17,995

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To tackle Maine jobs and terrain consider Ram 1500s and Jeep Trailhawks

BY NORMAN TUCKER

Conventional four-wheel-drive systems, like the Ram 1500’s, are capable of handling most off-road conditions. Some drivers may want full-time four-wheel drive for more challenging terrains, including mud, gravel and snow. The Ram 1500 offers an Auto mode which automatically engages the front wheels when things get slippery. The four-wheel drive system isinthconsistent with push buttons on the dash for the job or fully automatic, with a push button to disengage it.

Ram's Multi-LINK coil-spring rear suspension system offers a smooth ride. The Ram 1500’s 2.4-liter four-cylinder engine delivers plenty of power and offers a typical pickup truck fuel economy of 24 miles per gallon in city driving and 32 mpg on the highway. The 2.4-liter Variable Valve Timing is the only turbocharged engine offered in a half-ton truck.

The Ram engine is a 1.4-liter turbo-diesel currently offered in a half-ton pickup. The Ram with the factory tow package engine tows up to 7,150 pounds in this test. The 3.0-liter EcoDiesel V-6 delivers plenty of power and still receives 24/32 mpg combined in our test. The Ram 1500 has full-time four-wheel drive that you can clean hills with barely a bump in engine. Press a button to engage or disengage the front wheels. Two of the best Ram dealers in the state are in Gorham and Auburn. The sales team named one of the "10 Best AWD Vehicles Under $25,000" by Kelley Blue Book. Two of the Hartley Chrysler-Dodge-Jeep-Ram Dealership’s most popular sellers are the 2016 Jeep Renegade (left) and the 2016 Ram 1500 (right). The sales team at Hartley’s Chrysler Dodge Jeep Ram Dealership has been a consistent winner of industry awards, including US News & World Report’s 2015 "Best Full-Size Pickup for the Money." The 2015 Jeep Renegade was named one of the "12 Best ABS Vehicles Under $25,000" by Kelley Blue Book.

Two of the Hartley Chrysler Dodge Jeep-Ram Dealership’s most popular sellers are the 2015 Jeep Renegade (left) and the 2015 Ram 1500 (right). The sales team at Hartley’s Chrysler Dodge Jeep-Ram Dealership has been a consistent winner of industry awards, including US News & World Report’s 2015 "Best Full-Size Pickup for the Money." The 2015 Jeep Renegade was named one of the "12 Best ABS Vehicles Under $25,000" by Kelley Blue Book.

The Ram is available in either rear-wheel drive or 4WD, a full-time four-wheel drive system that has limited-slip differentials and automatically engages the front wheels when things get slippery. The Ram’s Multi-LINK coil-spring rear suspension system offers a smooth ride. The Ram 1500’s 2.4-liter four-cylinder engine delivers plenty of power and offers a typical pickup truck fuel economy of 24 miles per gallon in city driving and 32 mpg on the highway. The 2.4-liter Variable Valve Timing is the only turbocharged engine offered in a half-ton truck.

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*All rebates and incentives to dealer. Includes Chrysler Capital Bonus when applicable. For qualified buyers only.*
Generations of the Hight family drove the car business through ups and downs

BY VALERIE TUCKER
Correspondent

The family has decades of stories about adventures with their cars. They gathered for a special celebration and an opportunity to honor the second-generation patriarch of the Hight Family of Dealerships.

Now 100 years old, Kirby Hight managed to sell cars even as a young student at Bowdoin College. One of his fraternity brothers paid with a fraternity brother paid with a fraternity brother paid with a fraternity brother paid with a fraternity brother paid with a fraternity brother paid with a fraternity brother paid with a fraternity brother paid with... (standing, l-r) all manage dealerships of their own.

Four generations of the Hight Family of Dealerships celebrated Kirby Hight’s 105th birthday recently. Kirby and his father Walter managed to grow the business through two World Wars. The Great Depression, periodic economic downturns and tough industry competition Today, his sons Lou (front, left) and Walter (front, right) and grandsons Sam, Corey and Toby (standing, r-l) at manage dealerships of their own.

Kirby and a friend stopped a guy driving a used Chevrolet with a canoe strapped to the top. The guy didn’t want to sell the car because he had no way to haul his canoe around, so Kirby bought the car and canoe, and everyone was happy.”

“Mr. Hight is the past president of the community. Kirby and his father Walter managed to grow the business through two World Wars. The Great Depression, periodic economic downturns and tough industry competition. Today, his sons Lou (front, left) and Walter (front, right) and grandsons Sam, Corey and Toby (standing, r-l) at manage dealerships of their own.

The families also have been involved in countless community events, recreation, athletics, the Skowhegan and Pownal libraries, and civic organizations. Kirby Hight has served on the board of directors for the Maine Auto Dealers Association. Recognition for the centenarian came from the state and federal level, according to friend and former trustee of the Skowhegan Savings Bank and former trustee of the Reding Association in the form of a legislative sentiment.

“Mr. Hight has been a stalwart of the community for over his time in business, Sam Hight said, and the community will want to see the centenarian in the form of a legislative sentiment. Kirby Hight has served on the board of directors for the Maine Auto Dealers Association. Recognition for the centenarian came from the state and federal level, according to friend and former trustee of the Skowhegan Savings Bank and former trustee of the Reding Association in the form of a legislative sentiment. “Mr. Hight has been a stalwart of the community for over his time in business, Sam Hight said, and the community will want to see the centenarian in the form of a legislative sentiment.”

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Paul Blouin has five showrooms of fun

By Columnist

Correspondent

Paul Blouin, a leader in the automotive industry, believes that providing a seamless experience for customers is essential in the competitive car market. Blouin, a dedicated Mazda dealer, emphasizes the importance of offering a variety of options to meet the diverse needs of customers. With a focus on customer satisfaction, Blouin ensures that his dealership is a place where customers can find exactly what they're looking for.

In one of his showrooms, Blouin highlights the Mazda CX-5, which he describes as having more cargo space than most rivals. Blouin mentions that Mazda CX-5 is a popular choice among buyers, especially for those who need more space for long items. Edmunds reviewers agree, stating that the CX-5's fun-to-drive demeanor and exceptional fuel economy make it an attractive option.

The dealership also offers a complete ATV sales department, providing a unique experience for customers interested in purchasing a four-wheeler. Blouin's dedication to customer service is evident in his promise to make the visit comfortable and stress-free, with staff like Jim Dickau and Paul Short ensuring that customers receive the best possible experience.

For those interested in motorcycles, the dealership features a vast collection of new and used motorcycles, including models from Suzuki, Victory, and Triumph. Blouin notes that these brands are favorites among customers, with the Indian line remaining a popular choice. With the largest selection in New England, the dealership guarantees customers that they will find exactly what they're looking for.

The dealership's commitment to customer satisfaction is reflected in the variety of financing options available, such as $22,162 for the 2016 Mazda CX-5 Sport, Automatic, P/L, P/W, A/C, CD, Backup Camera, MSRP $23,865, and $299/Month. The dealership also offers a 72-month at $95 a month financing option for the 2016 Mazda CX-5 Sport.

The dealership's focus on customer satisfaction extends to other brands as well. Blouin says that the dealership has a fantastic selection of Suzuki bikes, with Victory and Triumph also represented. Customers can find a wide range of options, including new and used models, to suit their preferences.

Overall, Paul Blouin Performance's commitment to providing an irresistible experience to customers has made it a trusted name in the automotive industry. Whether customers are in the market for a compact SUV, a full-size car, or a motorcycle, Blouin's dealership ensures that they will find exactly what they're looking for. The dealership's focus on customer satisfaction and variety of options makes it a valuable resource for anyone in the market for a new vehicle.
NEW 2016 TOYOTA COROLLA LE
#FL1745, Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $18,995
Purchase for $16,991
Lease for $57/mo. for 36 mos.

NEW 2016 TOYOTA CAMRY LE
#FL1747, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $24,930
Purchase for $21,191
Lease for $73/mo. for 36 mos.

NEW 2016 TOYOTA RAV4 LE AWD
#FL1746, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $26,265
Purchase for $23,462
Lease for $79/mo. for 36 mos.

NEW 2015 TOYOTA PRIUS C PKG ONE
#FL1744, Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $23,600
Purchase for $18,359
Lease for $42/mo. for 36 mos.

NEW 2015 TOYOTA SIENNA LE
#FL1743, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $32,660
Purchase for $25,599
Lease for $58/mo. for 36 mos.

NEW 2015 TOYOTA ALTIMA S
#FL1742, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $22,590
Purchase for $18,999
Lease for $51/mo. for 36 mos.

NEW 2015 TOYOTA CAMRY SE
#FL1741, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $28,150
Purchase for $21,999
Lease for $71/mo. for 36 mos.

NEW 2015 TOYOTA COROLLA S
#FL1740, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $21,795
Purchase for $16,991
Lease for $57/mo. for 36 mos.

NEW 2015 TOYOTA YARIS LE
#FL1739, Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $15,095
Purchase for $11,991
Lease for $47/mo. for 36 mos.

NEW 2015 TOYOTA CIVIC LX
#FL1738, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $18,555
Purchase for $13,999
Lease for $51/mo. for 36 mos.

NEW 2015 SCION tC
#FL1737, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $27,995
Purchase for $21,999
Lease for $65/mo. for 36 mos.

NEW 2015 HYUNDAI ELANTRA SE
#FL1736, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $21,345
Purchase for $16,999
Lease for $58/mo. for 36 mos.

NEW 2015 HYUNDAI SONATA SE
#FL1734, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $24,995
Purchase for $18,999
Lease for $57/mo. for 36 mos.

NEW 2015 HYUNDAI SONATA SPORT SE
#FL1735, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $27,995
Purchase for $21,999
Lease for $57/mo. for 36 mos.

NEW 2015 HYUNDAI TUCSON SE
#FL1733, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $19,290
Purchase for $14,999
Lease for $53/mo. for 36 mos.

NEW 2015 HYUNDAI TUCSON SE
#FL1732, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $19,290
Purchase for $14,999
Lease for $53/mo. for 36 mos.

NEW 2015 KIA OPTIMA LX
#FL1731, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $17,290
Purchase for $13,999
Lease for $49/mo. for 36 mos.

NEW 2015 KIA SORENTO LX
#FL1730, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $26,290
Purchase for $20,499
Lease for $64/mo. for 36 mos.

NEW 2015 NISSAN SENTRA S
#FL1729, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $17,790
Purchase for $13,999
Lease for $45/mo. for 36 mos.

NEW 2015 CHEVROLET MALIBU
#FL1728, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $25,885
Purchase for $19,999
Lease for $59/mo. for 36 mos.

NEW 2015 CHEVROLET SILVERADO DOUBLE CAB 4X4
#FL1727, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $35,995
Purchase for $29,999
Lease for $78/mo. for 36 mos.

NEW 2015 CHEVROLET SILVERADO 1500 CREW CAB 4X4
#FL1726, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $40,800
Purchase for $34,750
Lease for $89/mo. for 36 mos.

NEW 2015 CHEVROLET COLORADO 4X4 V6 LTZ PLUS PACKAGE
#FL1725, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $35,995
Purchase for $29,999
Lease for $78/mo. for 36 mos.

NEW 2015 CHEVROLET TRAVERSE 4X4 LTZ PLUS PACKAGE
#FL1724, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $38,390
Purchase for $30,499
Lease for $85/mo. for 36 mos.

NEW 2015 CHEVROLET TRAVERSE 4X4 LS
#FL1723, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $33,790
Purchase for $25,799
Lease for $75/mo. for 36 mos.

NEW 2015 CHEVROLET SPARK LS
#FL1722, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $13,555
Purchase for $9,999
Lease for $40/mo. for 36 mos.

NEW 2015 CHEVROLET SPARK LS
#FL1721, 4 Cq., Auto., AC, CD, Power Moonroof, Front-Wheel Drive, New, No Doc. Fees, MSRP $13,555
Purchase for $9,999
Lease for $40/mo. for 36 mos.