Special Supplement to the Kennebec Journal • Morning Sentinel

Wednesday, April 19, 2017

A quarterly publication featuring Main Street Programs and Downtown Alliances in our communities

Maine Downtown Center
A program of the Maine Development Foundation
mdf.org

Augusta Downtown Alliance

Gardiner Main Street

Waterville Main Street

Main Street Skowhegan
FORTIN’S HOME FURNISHINGS

Come Check Out the Largest Selection of Appliances, Electronics, Mattresses and Furniture in Central Maine - All Under One Roof

Voted #1 Furniture Store in the Greater Waterville Area

Spring Clean Up Sale Going On Now!

Service After The Sale Is As Important As The Sale Itself

Visit us at www.fortinstv.com

Best Selection and Service On All Appliances

We Are Your Grilling Headquarters

Great Selection of Dining & Pub Tables

We have the Perfect Mattress or Lift Bed for You

Nice Selection of Family Friendly Living Room Furniture

Bedroom Furniture Made in the USA

Service After The Sale Is As Important As The Sale Itself!

MON.-THURS. 8-5:30 • FRI. 8-8
SAT. 8-5 • CLOSED SUN.
412 Augusta Rd., Winslow
Corner of the Carter Memorial Bridge
872-5941 • 1-888-872-5942

FORTIN’S Home Furnishings
At Fortin’s We’ve Got It All!
Appliances, Electronics, Mattresses and Furniture
It is spring in Maine

Time to put away the snow shovels and get out to explore your local downtowns. Take daytrips to communities you have always wanted to explore, dine at that great restaurant you have heard so much about for Mother’s Day.

The communities featured in Downtown Quarterly all have something in common. They are all members of the Maine Downtown Center and The National Main Street Center. This means they all have a historic character and standards they are working with to make their downtowns the heart of the community they represent. They are walkable and offer healthy activities.

Take advantage of these communities when you are looking for a new adventure, a new place to visit. Attend events, shop, dine and explore locally. Go to the Farmers Market, enjoy Maine grown food at an eatery.

Stop into unique shops and galleries, meet the owner and discover why they have their businesses in that community. Visit a local museum or Visitor’s Center and learn some local history.

Maine downtowns offer great backyard adventures, get out and visit one today!
Welcome to Downtown Waterville

Waterville Main Street amps up downtown makeover

Business Week, farmers market ready to go

BY DAVE CAREW
Special to Downtown Quarterly

The word is out and it’s incredible news — downtown Waterville is exploding! Spurred by more than $20 million in strategic support from key players that include the City of Waterville, Colby College, the Alfond Foundation and local merchants, the city is experiencing a jaw-dropping downtown revitalization that promises to culminate in one of Maine’s most attractive, most state-of-the-art urban areas.

At the promotional heart of the downtown revolution is the newly reinvigorated team of Waterville Main Street professionals. The team is now led by newly-appointed Interim Director Tracy O’Clair — president of the digital marketing firm TOCmedia — who is bringing her considerable passion, grit and resolve to the strategic effort to amp up downtown. Toward that end, she has dynamically restructured the organization, recruited new donors and re-awakened the enthusiastic support of key Main Street and other local businesses.

Donors enthusiastically stepping up

Donors are actively lining up and lending their support, a key result of the impassioned effort by O’Clair and her team to cultivate maximum-value relationships between Waterville Main Street and the exciting hustle-bustle of brand-new and established businesses lining Main Street.

“Being a life-long resident of Waterville — and someone who dearly loves the people of the business community here — I feel I’ve been able to offer an advantage to Waterville Main Street and its promotional activities that was harder to achieve during previous days of budget cuts, and the resulting lower morale. We’re dramatically turning this thing around,” O’Clair said.

Waterville Main Street is a nonprofit corporation funded by the caring generosity of its donors. Among the most generous donors to its urban-revitalization efforts have been local merchants, the City of Waterville, Colby College, Inland Hospital, MaineGeneral and Thomas College. The Maine Downtown Institute also has lent invaluable support.

Great springtime events boost downtown

As Spring 2017 revs up and gets into gear, a host of great events will bring color and life to downtown.

Kicking off the festivities will be Earth Day: Spring Clean-up Downtown, to be held from 8 a.m. to noon April 22. Waterville Main Street is actively seeking eco-friendly volunteers to help clean streets and alleyways. Visit email info@watervillemainstreet.org if you are interested in assisting.

Farmers Market

After a colder, snowier-than-usual winter, Waterville residents are itching to get outside and reconnect to Maine’s nationally-renowned rural culture. This spring, one sure-fire way to do that will be by attending the Farmers Market. This year, the Farmers Market will be held at its all-new location on Common Street, starting on from 2 to 6 p.m. Thursday April 27. It will then be held each Thursday, at the same hours, through Nov. 16. Common Street will be closed to Thursday traffic when the Farmers Market is being held.

As the newly-rebooted Waterville Main Street looks forward to great success in Spring 2017, it savora some winning hands already played. Kringleville, an especially joyous and oh-so-much-fun Christmas event for children, was a huge success, as was the accompanying Kringleville Auction.

Meanwhile, exciting new businesses have been attracted to downtown. They include Waterville WorkSpaces, owned by Kim Goodwin, Emery’s Meat and Produce owned by Leon Emery and Enchanted Herbs & Teas, owned by David and Malcolm Porter.

Waterville Main Street is actively seeking new, tax-deductible donations. For more information, contact the offices at 680-2055 or via watervillemainstreet.org.
Experience the Arts in Waterville  
April 19–June 28

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 19–May 13</td>
<td>Maine Open Juried Art Show (MOJAS) Exhibition</td>
<td>Common Street Arts</td>
</tr>
<tr>
<td>April 19</td>
<td>NoonTime Art Talk: Zao Wou-Ki's Travels</td>
<td>Colby College Museum of Art</td>
</tr>
<tr>
<td>April 20</td>
<td>Gender Revolution, Screening and Discussion</td>
<td>Pleasant Street United Methodist Church</td>
</tr>
<tr>
<td>April 20</td>
<td>Music in the Museum: The Kim-Basney Duo</td>
<td>Colby College Museum of Art</td>
</tr>
<tr>
<td>April 21</td>
<td>NTL: Rosencrantz and Guildenstern are Dead</td>
<td>Waterville Opera House</td>
</tr>
<tr>
<td>April 21</td>
<td>Yarn Club</td>
<td>Waterville Public Library</td>
</tr>
<tr>
<td>April 22</td>
<td>Earth Day: Spring Cleaning in Downtown Waterville</td>
<td>Downtown Waterville</td>
</tr>
<tr>
<td>April 22</td>
<td>Shakespeare’s 453rd Birthday Bash</td>
<td>Recycled Shakespeare Company</td>
</tr>
<tr>
<td>April 22</td>
<td>Photography and Migration: A Waterville Community Event</td>
<td>Colby College Museum of Art</td>
</tr>
<tr>
<td>April 22</td>
<td>MET: Eugene Onegin</td>
<td>Waterville Opera House</td>
</tr>
<tr>
<td>April 23</td>
<td>Bolshoi: A Hero of Our Time</td>
<td>Waterville Opera House</td>
</tr>
<tr>
<td>April 23</td>
<td>Entrepreneur Speaker Series: Maine Grains</td>
<td>Thomas College</td>
</tr>
<tr>
<td>April 27</td>
<td>Mid Maine Chamber of Commerce’s 54th Annual Awards Ceremony</td>
<td>Kennebec Valley Community College, Fairfield</td>
</tr>
<tr>
<td>April 28</td>
<td>Out &amp; Allied Youth Theatre: The House We Live In</td>
<td>Strider Theater, Colby College</td>
</tr>
<tr>
<td>April 29</td>
<td>Maine Author/Illustrator Hazel Mitchell</td>
<td>Children’s Book Cellar</td>
</tr>
<tr>
<td>April 29</td>
<td>Paint with Us! In April</td>
<td>Common Street Arts</td>
</tr>
<tr>
<td>April 29</td>
<td>Community Day</td>
<td>Colby College Museum of Art</td>
</tr>
<tr>
<td>April 29</td>
<td>Juston McKinney</td>
<td>Waterville Opera House</td>
</tr>
<tr>
<td>April 29</td>
<td>NTL: Twelfth Night</td>
<td>Waterville Opera House</td>
</tr>
<tr>
<td>April 29</td>
<td>Out &amp; Allied Youth Theatre: The House We Live In</td>
<td>Studio 93 at The Center Building</td>
</tr>
<tr>
<td>May 1</td>
<td>How to Build an Authentic Startup Community</td>
<td>Alfond Youth Center</td>
</tr>
<tr>
<td>May 1</td>
<td>LinkedIn Alive</td>
<td>Alfond Youth Center</td>
</tr>
<tr>
<td>May 3</td>
<td>Chasing Trane: The John Coltrane Documentary</td>
<td>Railroad Square Cinema</td>
</tr>
<tr>
<td>May 4</td>
<td>Opening Reception: Senior Art Show</td>
<td>Colby College Museum of Art</td>
</tr>
<tr>
<td>May 5–7</td>
<td>ACAT presents: No Reservations (Comedic One-Acts)</td>
<td>Studio 93 at The Center Building</td>
</tr>
<tr>
<td>May 9</td>
<td>Waterville Green Drinks</td>
<td>Mid-Maine Chamber of Commerce</td>
</tr>
<tr>
<td>May 24–July 1</td>
<td>Elm City: Pictures of Waterville</td>
<td>Common Street Arts</td>
</tr>
<tr>
<td>May 25</td>
<td>Blue Oyster Cult</td>
<td>Waterville Opera House</td>
</tr>
<tr>
<td>May 27</td>
<td>MET: Der Rosenkavalier</td>
<td>Waterville Opera House</td>
</tr>
<tr>
<td>May 30</td>
<td>TED Talks 2017: The Opening Event</td>
<td>Waterville Opera House</td>
</tr>
<tr>
<td>June 1</td>
<td>TED Talks: The Prize Event</td>
<td>Waterville Opera House</td>
</tr>
<tr>
<td>June 6</td>
<td>TED Talks: Highlights Exclusive</td>
<td>Waterville Opera House</td>
</tr>
<tr>
<td>June 7</td>
<td>Youth Talent Exhibition</td>
<td>Alfond Youth Center/Colby College</td>
</tr>
<tr>
<td>June 16–25</td>
<td>Exit Laughing</td>
<td>Waterville Opera House</td>
</tr>
<tr>
<td>June 24</td>
<td>NTL: Peter Pan</td>
<td>Waterville Opera House</td>
</tr>
</tbody>
</table>

Waterville Creates! promotes, supports and grows our community’s arts and cultural assets in order to strengthen Waterville as a vibrant creative center, increase access to creative opportunities for residents and visitors, and advance community and economic development goals. Learn more about these events or list your own event at watervillecreates.org
Small Business Week Waterville
May 1-5, 2017

Small Business Waterville is hosting Small Business Week in Waterville, Maine, by offering a week of free programs for small business development. To learn more about the sessions and to register, visit smallbusinesswaterville.org

- **Monday, May 1 • 12:00-1:15 pm**
  How to Build an Authentic Start-Up Community
  Jess Knox
  Maine Startup Week: Maine Accelerates Growth
  Waterville Rotary Club Event
  Location: Alfond Youth Center
  125 North Street

- **Monday, May 1 • 1:30-3:00 pm**
  LinkedIn Alive
  James Westhoff
  Husson University
  Location: Alfond Youth Center
  125 North Street

- **Tuesday, May 2 • 8:00-10:00 am**
  QuickBooks Basic
  Janet Rodrick
  Maine Small Business Development Center
  Location: Mid-Maine Chamber
  50 Elm Street

- **Tuesday, May 2 • 2:00-3:30 pm**
  Elite, Bytes, and Best Means of Telling Your Story: Go Digital Marketing
  Ryan Leighten & Luncia Nelson
  Maine Arts Commission
  Location: Waterville Courtyard
  93 Main Street

- **Wednesday, May 3 • 8:00-10:00 am**
  QuickBooks Intermediate
  Janet Rodrick
  Maine Small Business Development Center
  Location: Mid-Maine Chamber
  50 Elm Street

- **Wednesday, May 3 • 4:00-5:30 pm**
  How to Start a Small Business
  Jean Dempster
  New Visions Maine
  William S. Card
  U.S. Small Business Administration
  Larry Mitchell
  SCORE
  Location: Waterville Public Library
  73 Elm Street

- **Thursday, May 4 • 7:15-9:00 am**
  Finding Your Personal and Professional Passion
  Karen Durdiag
  ReviseLive
  MMCC Business Breakfast Series Event
  5 - Registration Fee
  Location: Thomas College
  West River Road

- **Friday, May 5 • 8:00-11:30 am**
  Job Fair
  Location: T&M’s Celebration Center
  6 Jefferson Street
  Sponsored by: CGS

---

**Earth Day Spring Cleaning Downtown Waterville**

April 22nd | 8 AM - 12 PM | Castonguay Square

Join Waterville Main Street on April 22nd, from 8 AM - 12 PM, to celebrate Earth Day. We are in need of volunteers, as well as gloves, rakes, brooms, and cleaning supplies.

All volunteers and participants should check in with WMS at Castonguay Square.

This is a family-friendly event & a great way to teach our youth about community involvement.

Contact us at info@watervillemainstreet.org.

---

**Insuring Maine Families and Business Owners Since 1901**

Knowing what really matters to Mainers is the key to our longevity. That’s why people trust us for all their personal, business, life and health insurance needs. We firmly believe that partnerships are powerful. Let’s all work together to keep Maine neighborhoods safe – for today and for the next generation.

51 MAIN STREET | WATERTVILLE ME 04901 • (207) 873-5101
info@ghmagency.com • www.ghmagency.com

---

**The Proper Pig**

**HAPPY HOUR!**

TUES - SAT 3-6 P.M.

**ALL NEW HAPPY HOUR MENU: DRINK & BEER SPECIALS!**

**NOW SERVING LUNCH THURS - SAT**

OPEN TUES - WED 3 PM - 10 PM • THURS - SAT 11 AM - 11 PM

16 COMMON STREET | WATERTVILLE, ME 04901
www.realproperpig.com

---

**PEOPLE’S**

HAIR, SKIN, BODY & NAILS

207-873-5939
18 Temple Street
Waterville, ME 04901
www.peoplessalon.com

**The Pleasant Street Inn**

Phone: (207) 680-2515

---

**84 Pleasant Street**

WATERTVILLE - MAINE - 04901
INFO@84PLEASANTSTREET.COM
www.84PLEASANTSTREET.COM
Welcome to Downtown Skowhegan

Brew Fest makes second annual appearance Sept. 2

A block in the heart of downtown Skowhegan will close to vehicular traffic on Saturday, Sept. 2, as more than 20 purveyors of Maine craft beer, wine, cider and spirits take to the streets at the second annual Skowhegan Craft Brew Festival.

The event will kick off with a VIP hour featuring specialty brews not available during the general session, and free food samples and demonstrations from vendors specializing in local harvest. The general session will include an array of Maine-crafted libations, while merchants will offer farm-to-table fare, such as organic tacos, Whoopie pies and pulled pork.

Live music will enhance the festival atmosphere, with performances by the Youngerbloods — a Norway, Maine-based band that reinvents '60s-era hits and writes original music rooted in jazz and blues. Other entertainers will include the Dave Mello Blues Band, a local group that covers Muddy Waters, B.B. King, Stevie Ray Vaughan and other blues classics.

Guided tours of Maine Grains and exploration of Skowhegan's riverfront and the Langlais Art Trail will round out this Labor Day weekend event — one of the only festivals in the state featuring all Maine producers of beer, wine, cider, and spirits — making for an unforgettable close to summer.

Tickets will be available at SkowheganCraftBrewFest.com beginning May 1.

2017 Events

Save the date for these upcoming events in Skowhegan!

SKOWHEGAN HOME SHOW
Saturday, May 20
Skowhegan Fairgrounds
Don't miss the region's first home show! Learn about services and products for your home building, remodeling or landscaping project.
FMI: SkowheganHomeShow.com

CHEESE, BREWS, AND BREAD
Sunday, June 25
Bigelow Brewing Co.
This inaugural cheese festival will feature a variety of cheeses, plus bread and beer and suggestions on how to pair them.
FMI: WesArts.org

CONCERTS IN THE PARK
Sundays in July and Aug., 5 p.m.
Coburn Park
A tradition for more than 30 years, the Concerts in the Park series features live music at Coburn Park's gazebo. Bring a blanket or some lawn chairs, pack a picnic, and enjoy an idyllic summer day in one of Skowhegan's loveliest spots.
FMI: CoburnPark.com

KNEADING CONFERENCE
Thursday, July 27-Friday, July 28
Skowhegan Fairgrounds
Celebrating bread and the local grain economy, this two-day conference brings together professional and home bakers, chefs, farmers, researchers, entrepreneurs and others to educate one another about the art and science of growing and milling grains and baking artisan breads.
FMI: KneadingConference.com

More SKOWHEGAN, PAGE 8
CONTINUED FROM PAGE 7

MAINE ARTISAN BREAD FAIR
Saturday, July 29, Skowhegan Fairgrounds
Featuring more than 60 vendors, this annual fair offers breads and pastries, wood-fired pizza, baking books, kitchen linens, pottery, Maine-made foods, demonstrations and more, all against the backdrop of live music.
FMI: KneadingConference.com

RIVER FEST
Wednesday, Aug. 2-Saturday, Aug. 5, Downtown Skowhegan
River Fest is Skowhegan’s annual celebration of recreation and life on the Kennebec River. It also showcases the potential of the Kennebec River Gorge as the home of the proposed Run of River Whitewater Recreation Area. Join in the fun — from raft rides to fireworks, classic cars to kids’ activities, glow sticks to golf.
FMI: SkowheganRiverFest.com

SKOWHEGAN STATE FAIR
Thursday, Aug. 10-Saturday, Aug. 19, Skowhegan Fairgrounds
The Skowhegan State Fair is the nation’s oldest consecutively running agricultural fair: The fair includes live music, carnival rides, demolition derbies, tractor pulls, livestock showings, harness racing, and more.
FMI: SkowheganStateFair.com

SKOWHEGAN CRAFT BREW FESTIVAL
Saturday, Sept. 2, Downtown Skowhegan
An array of Maine craft brewers, local food vendors featuring farm-to-table fare, live music, and more combine to make an unforgettable close to summer.
FMI: SkowheganCraftBrewFest.com

LAKE GEORGE/SOMERSET SPORTS & FITNESS TRIATHLON
Sunday, Sept. 10, 9 a.m., Skowhegan
This fundraiser for Lake George Regional Park starts with a 500-meter swim at the lake, continues with a 14.5-mile bike ride from the park to Somerset Sports & Fitness, and finishes with an out-and-back 3.5-mile run.
FMI: LakeGeorgePark.org

Somerset County
Continued from page 7

SKOWHEGAN STATE FAIR
Thursday, Aug. 10-Saturday, Aug. 19, Skowhegan Fairgrounds
The Skowhegan State Fair is the nation’s oldest consecutively running agricultural fair. The fair includes live music, carnival rides, demolition derbies, tractor pulls, livestock showings, harness racing, and more.
FMI: SkowheganStateFair.com

SKOWHEGAN CRAFT BREW FESTIVAL
Saturday, Sept. 2, Downtown Skowhegan
An array of Maine craft brewers, local food vendors featuring farm-to-table fare, live music, and more combine to make an unforgettable close to summer.
FMI: SkowheganCraftBrewFest.com

LAKE GEORGE/SOMERSET SPORTS & FITNESS TRIATHLON
Sunday, Sept. 10, 9 a.m., Skowhegan
This fundraiser for Lake George Regional Park starts with a 500-meter swim at the lake, continues with a 14.5-mile bike ride from the park to Somerset Sports & Fitness, and finishes with an out-and-back 3.5-mile run.
FMI: LakeGeorgePark.org

25TH ANNUAL HOLIDAY STROLL
Friday, Dec. 1-Saturday, Dec. 2, Downtown Skowhegan
The Holiday Stroll kicks off with a holiday parade and continues with a host of free activities and treats, including hot cocoa, visits with Santa, holiday crafting, and the popular elf scavenger hunt!
FMI: MainStreetSkowhegan.org

Above, enjoy some live music at the Somerset Family Arts Festival at Bigelow Brewing Co. on Saturday, Oct. 7. Right, visit the Cheese, Brews and Bread event on Sunday, June 25 also at Bigelow Brewing Co.

Our Most Important Member is You!
We offer:
- Low Loan Rates
- Shared Branching
- Youth Accounts
- Deposit Accounts
- Home Banking
- 24-Hour ATM
- Debit Cards
- Gift Cards
- And Much More!

485 Wilton Road, Farmington • 1-800-339-3228
476 Main Street, Kingfield • 265-4027
26 Leavitt Street, Skowhegan • 1-877-952-5800
20 Main Street, Madison • 696-3691
www.f-sfcu.com

Franklin-Somerset Federal Credit Union

The Bankery
& Skowhegan Fleuriste

Wedding Cakes - Groom’s Cakes
Fresh Flowers - Tuxedos - Invitations
STATEWIDE DELIVERY
87-93 Water Street - Skowhegan
207-474-2253 SF 207-474-6256
WWW.THEBANKERY.COM

25TH ANNUAL HOLIDAY STROLL
Friday, Dec. 1-Saturday, Dec. 2, Downtown Skowhegan
The Holiday Stroll kicks off with a holiday parade and continues with a host of free activities and treats, including hot cocoa, visits with Santa, holiday crafting, and the popular elf scavenger hunt!
FMI: MainStreetSkowhegan.org

Above, enjoy some live music at the Somerset Family Arts Festival at Bigelow Brewing Co. on Saturday, Oct. 7. Right, visit the Cheese, Brews and Bread event on Sunday, June 25 also at Bigelow Brewing Co.

Our Most Important Member is You!
We offer:
- Low Loan Rates
- Shared Branching
- Youth Accounts
- Deposit Accounts
- Home Banking
- 24-Hour ATM
- Debit Cards
- Gift Cards
- And Much More!

485 Wilton Road, Farmington • 1-800-339-3228
476 Main Street, Kingfield • 265-4027
26 Leavitt Street, Skowhegan • 1-877-952-5800
20 Main Street, Madison • 696-3691
www.f-sfcu.com

Franklin-Somerset Federal Credit Union

The Bankery
& Skowhegan Fleuriste

Wedding Cakes - Groom’s Cakes
Fresh Flowers - Tuxedos - Invitations
STATEWIDE DELIVERY
87-93 Water Street - Skowhegan
207-474-2253 SF 207-474-6256
WWW.THEBANKERY.COM
Downtown Gardiner packs its summer with fun

Music, art, festivals—something for everyone

BY DIANA TWOMBLEY
Program Coordinator
Gardiner Main Street
Special to Downtown Quarterly

Welcome to Downtown Gardiner

Downtown Gardiner takes place three times each year on the first Friday of May, August and December and features unique works of art ranging from paintings, drawings, fine art prints and photography to textiles, sculpture, jewelry and ceramics.

First launched in 2005 by Artdogs studios and a handful of other area artists, the mission of ArtWalk Gardiner is to increase community awareness and appreciation of the visual arts, to encourage interaction with local artists and the public, and to nurture a supportive network that also enhances the local economy.

With a population over 5,000, historic Gardiner is a city nestled along the picturesque Kennebec River. It’s a charming city with an active Waterfront Park, a weekly farmers market and a dynamic downtown that includes a mix of shops, offices, restaurants and a performing arts center.

Dubbed as a quintessential New England community, Gardiner’s central location and proximity to Augusta and Portland makes it an ideal place to visit. Gardiner’s growth is in part due to its intentional efforts centered around building cultural connections, promoting wellness and recreation, growing local business, ensuring a vibrant and welcoming community for all and preserving its history and heritage.

Annual Music Walk

A strong and accessible arts and craft scene will be cultivated during April and May with the 2nd Annual Music Walk organized by Niche, Inc., a small business dedicated to selling vinyl records and other music related items, as well as hosting weekly community music events.

On Saturday, April 22, many Downtown Gardiner businesses will host Maine musicians from 5 to 8 p.m. with music ranging from jazz country, folk, to indie America.

You can also experience the intersection of past and present of Historic Gardiner with the Classic Car Cruise-In every Thursday evening, from 5 to 7 p.m. Locals and others throughout the state can explore the collection of rare cars without heated seats, CD players and automatic windows. Travel to downtown Gardiner with family and friends and talk with owners as they show with pride a Ford Mustang or Thunderbird.

News of Gardiner’s welcoming community and efforts to expand its local foods and craft beverage movement have attracted outside interests in the city.

On Saturday, May 20 for the first time ever in the Kennebec Valley region, Townsquare Media will hold its 2017 Food Truck Festival at Gardiner’s beautiful Waterfront Park. This event, also co-hosted by Capital 95.9, Kool AM Radio Station, B98.5, Central Maine’s Country, and 92 Moose, is a day of music, beer and food trucks; it features an all-day lineup of 80s & 90s rock, country rock and bluegrass music performances. For information on this event contact Townsquare representative Denise Jones@townsquaremedia.com.

As the summer unfolds there are many events to enjoy.

On the Waterfront

Johnson Hall Performing Arts Center kicks off summer festivities on the waterfront’s main stage with its waterfront concert series on Friday evening, June 16 with musical performances and fireworks. The fun continues Saturday with the much anticipated Greater Gardiner River Festival, which features arts and entertainment, games and giveaways, and local foods galore — all taking place at the beautiful Waterfront Park set along scenic Kennebec River.

In a day-long celebration on Gardiner’s Historic Water Street and beautiful Waterfront Park, Gardiner Main Street and Johnson Hall present live music and entertainment on two stages, a craft fair, and activities for all ages on, near and in the Kennebec River. The event is expected to bring thousands of visitors to the area.

The event kicks off of the Kennebec Valley Chamber of Commerce’s annual summer celebration of its riverfront communities, affectionately known as the “Whatever” Family Festival. The Greater Gardiner River Festival takes place on Saturday, June 17. Activities run from 8 a.m. until 10 p.m. Festival organizers have continued to find ways to celebrate life on the Kennebec River — both from land and from the shore. Most activities are free to the public thanks to the area’s generous sponsors.

Again this year, there will be several ways to get out on the river — from boat rides to Kayak and Paddleboard demonstrations. Historic Water Street in Gardiner will be transformed into a pedestrian mall with artists, crafters, and specialty food vendors exhibiting their products from 10 a.m. to 4 p.m. Throughout the day, there will be entertainment and children’s activities at Gardiner’s Waterfront Park.

Get up to date on the events, including community happenings and vendor applications in Greater Gardiner, by doing any — or all — of these: Visit gardinermainstreet.org and follow Gardiner Main Street on Facebook for up-to-date information.

Summer Calendar of Events:

April 15: Easter Egg Hunt & Window Painting, 10 a.m. to 1 p.m., Water St.
April 22: Downtown Gardiner Music Walk, 5 p.m. to 8 p.m., Water St.
May 2: Gardiner Artwalk, 5:30-8:30 p.m., Downtown Gardiner, Water St.
May 20: 2017 Food Truck Festival, organized by Townsquare Media.
May 29: Memorial Day Parade, organized by Smith-Wiley American Legion Post #4
June 17: Greater Gardiner River Festival, 9 a.m.-9:30 p.m., Waterfront Park & Downtown Gardiner
Aug. 4: Gardiner Artwalk, 5:30-8:30 p.m., Downtown Gardiner, Water St.

Ongoing:

Facetime Social Networking Nights: first Wednesday of every month at different downtown businesses, 5-7 p.m.
Open Mic Night: 5 to 8 p.m. Tuesdays at Niche, Inc., Movies at Johnson Hall: movies every Wednesday and Saturdays through June 3, Wednesdays at 6 p.m., Sat at 2 p.m.

For more info regarding Gardiner events, contact Gardiner Main Street at 207-582-3100 or email: info@gardinermainstreet.org.
A project involving a new microbrewery and wood-fired pizza restaurant is being hailed as part of a major boost of efforts to revitalize Augusta’s Water Street.

In 2011, father-and-son team Richard and Tobias Parkhurst began investing in redevelopment for mixed use of several of Augusta’s Water Street buildings to revive the downtown; Water Street had been largely emptied of residents during the 1950s and ‘60s.

Tobias Parkhurst’s latest project, in a new partnership, is the establishment of a new microbrewery and wood-fired pizza restaurant called Cushnoc Brewing Co. at 243 Water St, according to a recent article in the Kennebec Journal.

Parkhurst bought the building in early 2016, and has been working with the Finance Authority of Maine on a business plan that includes securing financing. “This is huge,” Augusta Downtown Alliance Executive Director Michael Hall told the newspaper. “It’s the missing puzzle piece. We have apartments and retail and restaurants coming (to downtown Augusta). The impact of this cannot be understated. It’s going to make this place a destination more than it already is.”
Summer and Fall Registration now open at UMA

Check out our Summer & Fall Course Guide at uma.edu/courses

UNIVERSITY of Maine at Augusta

Declare your future.
Downtowns connect small businesses, build community vitality, fuel economic growth and strengthen our quality of life for future generations.

New 2017 Toyota Corolla LE
#HT0771, 4 Cyl., CVT, Climate Control, Back Up Camera, Floor Mats
MSRP $20,203
Rebate $20,023
PURCHASE FOR $1,599
Or Lease for $209/mo.
36 month, 12,000 miles lease. Total of payments $5,629. Net Cap Cost $7,869. Purchase Price All Lease End $12,874. 12% Mileage Penalty Per Mile For Excessive Mileage. Tax and Title Included In Security Deposit. $985 Due At Lease Inception. Includes 36,000 mile warranty. Lease Program Expires 6/30/17.

New 2017 Toyota Camry LE
#HT0004, 4 Cyl., Auto., A/C, CD, Power Pkg., Back Up Camera & Floor Mats
MSRP $24,129
Rebate $2,750
PURCHASE FOR $19,678
Or Lease for $241/mo.
36 month, 12,000 miles lease. Total of payments $9,184. Net Cap Cost $11,424. Purchase Price All Lease End $16,880. 12% Mileage Penalty Per Mile For Excessive Mileage. Tax and Title Included In Security Deposit. $985 Due At Lease Inception. Includes 36,000 mile warranty. Lease Program Expires 6/30/17.

New 2017 Toyota Rav4 LE AWD
#HT0573, Auto., All Wheel Drive, Toyota Safety Sense P, Power Windows & Locks, Cruise Control, Floor Mats
MSRP $27,589
Rebate $1,750
PURCHASE FOR $24,249
Or Lease for $281/mo.
36 month, 12,000 miles lease. Total of payments $11,634. Net Cap Cost $19,874. Purchase Price All Lease End $26,530. 12% Mileage Penalty Per Mile For Excessive Mileage. Tax and Title Included In Security Deposit. $985 Due At Lease Inception. Includes 36,000 mile warranty. Lease Program Expires 6/30/17.

CENTRAL MAINE MOTORS AUTO GROUP
15 AIRPORT ROAD, WATERVILLE • 872-5444 • OPEN MON. - FRI. 8 - 8, SAT. 8 - 5
www.cmtoy.com • 1-800-882-4436

New 2017 Ram 1500 Quad Cab Express 4x4
#HGC310, Auto., A/C, 5.7L Hemi V-8, Alloy Wheels, Power Windows & Locks
MSRP $40,200
SALE PRICE $30,445 OR $159/MO.
*60 month lease. 10k miles per year. $2,620 off msrp. Includes $1,000 TFS subvention cash. Lease Program Expires 5/1/17.

New 2017 Jeep Grand Cherokee Laredo 4x4
#HC0108, Auto., A/C, Power Windows & Locks, Cruise, Tilt, Alloy Wheels
MSRP $33,590
$3,595 OFF
SALE PRICE $29,995 OR $225/MO.
*60 month lease. 10k miles per year. $2,500 down plus tax, title and 1st payment. No security deposit required. Expires 5/1/17.

New 2016 Jeep Wrangler Sport 4x4
#GC0692, Auto., A/C, 245 Pkg., Alloy Wheels, Connectivity Group, Power Convenience Group, Sirius Satellite, Radio, 3 Piece Hardtop
MSRP $33,215
$2,620 OFF
SALE PRICE $30,595*
*60 month lease. 10k miles per year. 25¢ per mile in excess of 32,500. Tax and Title Included $0 Security Deposit. Lease Program Expires 5/1/17.

New 2016 Toyota Rav4 LE AWD
#HT0573, Auto., All Wheel Drive, Toyota Safety Sense P, Power Windows & Locks, Cruise Control, Floor Mats
MSRP $27,589
Rebate $1,750
PURCHASE FOR $24,249
Or Lease for $281/mo.
36 month, 12,000 miles lease. Total of payments $11,634. Net Cap Cost $19,874. Purchase Price All Lease End $26,530. 12% Mileage Penalty Per Mile For Excessive Mileage. Tax and Title Included In Security Deposit. $985 Due At Lease Inception. Includes 36,000 mile warranty. Lease Program Expires 6/30/17.

CENTRAL MAINE CHEVROLET DODGE JEEP RAM FIAT
300 KENNEDY MEMORIAL DRIVE, WATERVILLE • 872-9211 • OPEN MON. - FRI. 8 - 8, SAT. 8 - 5
www.centralmainechryslerdodgejeep.com • 1-800-343-2158

New 2017 Chevrolet Cruze LT
#HG0203, Power Windows & Locks, Chevrolet Complete Care, Strabilitrack, Rear Vision Camera, 10 Air Bags, 4G LTE Wi-Fi, Sirius XM Radio and Much More
MSRP $22,325
SALE PRICE $17,999 OR LEASE FOR $129/MO.
*36 month lease. 10k miles per year. $3,595 off msrp. Includes $1,000 TFS subvention cash. Lease Program Expires 5/1/17.

New 2017 Chevrolet Malibu LT
#HG0059, Chevrolet Complete Care, Teen Driver, Rear Vision Camera, Technology Pkg., Remote Start, Apple Car Play and Android Audio, MyLink, 4G LTE Wi-Fi and Much More
MSRP $27,095
SALE PRICE $21,499 OR LEASE FOR $168/MO.
*36 month lease. 10k miles per year. $3,600 off msrp. Includes $1,000 TFS subvention cash. Lease Program Expires 5/1/17.

New 2017 Chevrolet Silverado 1500 4WD 1WT Double Cab
#HG0146, 5.3L V-8, Power Windows & Locks, Chevrolet Complete Care, Trailering Equipment Pkg., and Much More
MSRP $38,770
SALE PRICE $34,499 OR LEASE FOR $271/MO.
*36 month lease. 10k miles per year. $4,281 off msrp. Includes $1,000 TFS subvention cash. Lease Program Expires 5/1/17.